Summary

Start: 1 Oct 2021
End: 1 Aug 2022
Location: Varies on business partner
Time commitment: Between 50-100%
Costs: No costs – full scholarship for education platform, courses, mentoring, office space, etc. *We do not cover rent, travel or food expenses!*

At EWOR, you **do not start with your own venture idea in mind**, instead you develop your own idea after learning about our EWOR challenges. This increases product-market fit.

Learning by **doing** > Learning by **studying**

Benefits

Learn proper entrepreneurship skills (such as web-development) over a **10-months programme**

Access an *elite* **community** of entrepreneurs, **100+ investors** and **educators** from the EWOR network

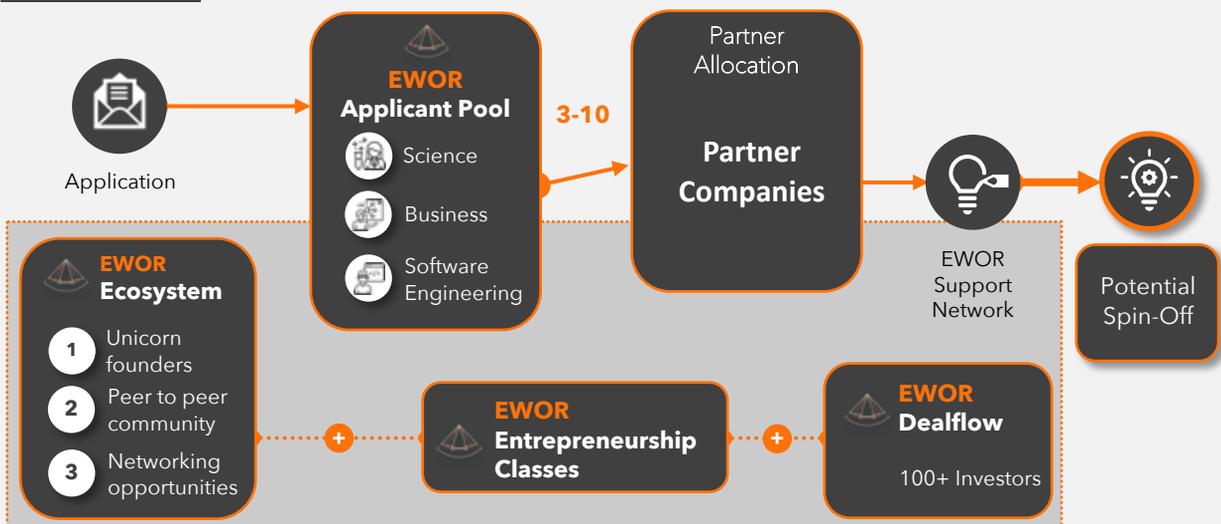Get **mentored** by billion-dollar founders & senior business leaders

Receive **free office space** and access other office facilities.

Receive a **certificate** upon successful completion of the programme

Failure? There is no such thing as failure. You've learned a lot - start as an intrapreneur by participating in our **intrapreneur placement programme.**

Process   From your application to your own spin-off venture.

The EWOR Education Circle ©
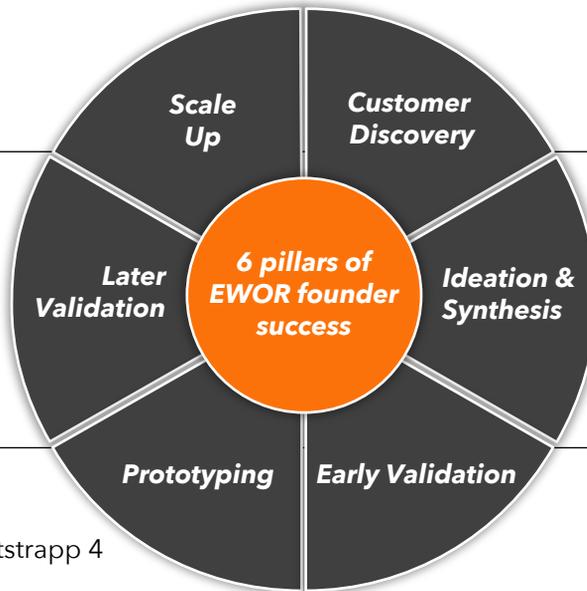
Judgement and Decision Making
- Sales & Persuasion
- Finance & Accounting

Service Orientation
- Alpha & Beta-Testing
- SCRUM
- Quick Iteration Loops

Speed & Design
- Sketch / Proto.io
- Themeforest and bootstrapp 4
- Supernova.io
- (Teambuilding)

Empathy
- Clustering techniques
- Empathic Customer Interviews
- Usage of Observation Tools
- Drill-down techniques

Lateral Thinking
- Creativity & Brainstorming Tools
- Design Thinking
- Educated Networking

Coding, Design, Analysis
- Website & App Design
- Website & App Building
- Google Analytics & Hotjar

Scale Up — *Customer Discovery* — *Later Validation* — **6 pillars of EWOR founder success** — *Ideation & Synthesis* — *Prototyping* — *Early Validation*

Our EWOR Education Philosophy ©

Education Facilitation
replaces Fixed Content

Any kind of knowledge is available via content providers on the internet. The individual of the 21st century strives because she learns what is relevant, not what is stated on a standardised curriculum.

Challenge-Driven Learning
replaces Static Learning

EWOR individuals have to solve challenges, not learn pre-defined abstract content. Challenge-driven learning fosters Problem-focused and practical attitudes as well as auto-didactic learning

Deep Reflection
replaces Bulk Memorisation

EWOR fosters deep reflection between individuals. We acknowledge that most content is understood once applied. We encourage individuals to reflect critically on their approaches, ventures and decisions

Gamified Learning
replaces Boring Curricula

Gamification has made it into almost any realm, but academic education. EWOR believes this does not have to be the case and makes it's system fun and engaging.

We turn you into a self-driven and -educated individual who strives under Volatility, Uncertainty, Chaos and Ambiguity.

Some of Our Mentors & Co-Creators

The **EWOR** concept was conceived and developed in collaboration with **senior leaders** such as unicorn founders, Billion-Dollar CEOs and reputable academics

Mattias Bergström
Mattias is a serial entrepreneur, who founded two ventures which IPO'd at a valuation of over $ 1 BN. He owns over 60 patents, many of which he has sold to renowned corporations.

Chris Coleridge
Chris has founded the MSt in Entrepreneurship at University of Cambridge. He is an entrepreneur himself and started Europe's first tech entrepreneurship programme at University College London.

Alexander Grots
Alex is 'one of Europe's most creative minds. He is a supervisory board member of Audi, has founded ProGlove, which counts several hundred employees and led Europe's biggest Design Thinking firm.

Daniel Marasch
Daniel has been member of the international board of Lidl (North and South Europe & USA) as well as CEO of Lidl Germany and Italy. He is furthermore chairman of the advisory board of Saggar Onemiotree.

EWOR is also designed by **young leaders** who understand the world's current workings and built incredible companies themselves.

Omar Bawa
Omar has raised over USD 10MM with his venture Goodwall, a professional development community for students.

Pascal Weinberger
Pascal sold his first venture when he was 17, worked in the Google Brain team and raised 8-figure amounts for one of his AI startups.

Björn Schmidtke
Björn has founded over 7 companies to date. From web agencies in Switzerland to non-profit coding academies in Paraguay, Björn has seen it all.

Daniel Dippold
Daniel sold his first venture in his early twenties, has founded two profitable businesses since, was named Top Talent Under 25 in the EU and built Europe's largest community of top entrepreneurs, some of which became unicorn founders.