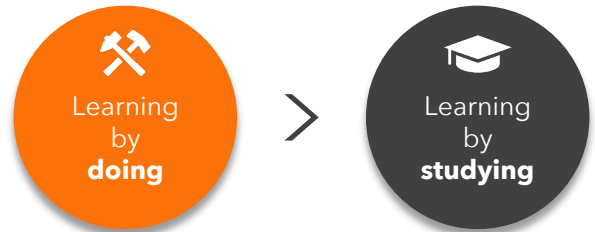




## Summary

**Start:** 1 Aug 2021  
**End:** 30 Sep 2021  
**Location:** Virtual  
**Time commitment:** at least 4 weekly 1h sessions  
**Costs:** € 800 (incl. 8 months of platform access)

You may apply with an existing venture, a mere idea or without an idea. You should have demonstrated that you take initiative and are able to build things with great potential.



## Components



Build an **impact-driven, successful venture**.



**Meet and learn from** billion-dollar founders & senior business leaders.



Receive a **certificate** upon successful completion of the programme signed by billion-dollar founders and global CEOs.



**Meet** your peers and potential future co-founders with similar goals and exciting backgrounds.



Access a platform built to help you launch a venture: courses, resources, outsourcing opportunities, and more.

## Platform

### System

An award-winning system which is challenge-driven, flexible, and practical. At EWOR, you learn by doing and apply everything you learn straight-away.

### Courses

Over 17 courses ranging from business modelling to website coding and marketing. Built by e.g. the CEO of LONDON Advertising or Executive Board at Lidl.

### Resources

Free legal templates, business plan templates, slide deck templates, etc. - all aggregated from relevant sources and individuals.

### Services

Outsource second-prio tasks to our network by purchasing weekly social media posts, app development, website design or global payroll handling from our carefully vetted partners.



The EWOR Education Circle ©

**Judgement and Decision Making**

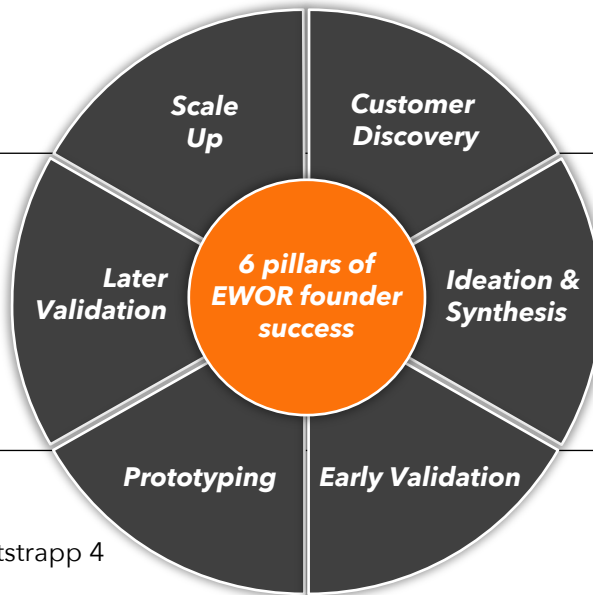
- Sales & Persuasion
- Finance & Accounting

**Service Orientation**

- Alpha & Beta-Testing
- SCRUM
- Quick Iteration Loops

**Speed & Design**

- Sketch / Proto.io
- Themeforest and bootstrapp 4
- Supernova.io
- (Teambuilding)



**Empathy**

- Clustering techniques
- Empathic Customer Interviews
- Usage of Observation Tools
- Drill-down techniques

**Lateral Thinking**

- Creativity & Brainstorming Tools
- Design Thinking
- Educated Networking

**Coding, Design, Analysis**

- Website & App Design
- Website & App Building
- Google Analytics & Hotjar

Our EWOR Education Philosophy ©

**Education Facilitation**  
replaces Fixed Content

Any kind of knowledge is available via content providers on the internet. The individual of the 21st century strives because she learns what is relevant, not what is stated on a standardised curriculum.

**Challenge-Driven Learning**  
replaces Static Learning

EWOR individuals have to solve challenges, not learn pre-defined abstract content. Challenge-driven learning fosters Problem-focused and practical attitudes as well as auto-didactic learning

**Deep Reflection**  
replaces Bulk Memorisation

EWOR fosters deep reflection between individuals. We acknowledge that most content is understood once applied. We encourage individuals to reflect critically on their approaches, ventures and decisions

**Gamified Learning**  
replaces Boring Curricula

Gamification has made it into almost any realm, but academic education. EWOR believes this does not have to be the case and makes it's system fun and engaging.

**We turn you into a self-driven and -educated individual who strives under Volatility, Uncertainty, Chaos and Ambiguity.**



## Some of Our Mentors & Co-Creators



The **EWOR** concept was conceived and developed in collaboration with **senior leaders** such as unicorn founders, Billion-Dollar CEOs and reputable academics



### Mattias Bergström

Mattias is a serial entrepreneur, who founded two ventures which IPO'd at a valuation of over \$ 1 BN. He owns over 60 patents, many of which he has sold to renowned corporations.



### Chris Coleridge

Chris has founded the MSt in Entrepreneurship at University of Cambridge. He is an entrepreneur himself and started Europe's first tech entrepreneurship programme at University College London.



### Alexander Grots

Alex is 'one of Europe's most creative minds. He is a supervisory board member of Audi, has founded ProGlove, which counts several hundred employees and led Europe's biggest Design Thinking firm.

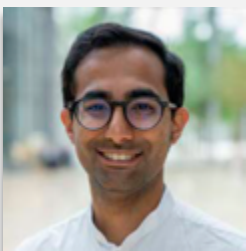


### Daniel Marasch

Daniel has been member of the international board of Lidl (North and South Europe & USA) as well as CEO of Lidl Germany and Italy. He is furthermore chairman of the advisory board of Saggart Onemiotree.



**EWOR** is also designed by **young leaders** who understand the world's current workings and built incredible companies themselves.



### Omar Bawa

Omar has raised over USD 10MM with his venture Goodwall, a professional development community for students.



### Pascal Weinberger

Pascal sold his first venture when he was 17, worked in the Google Brain team and raised 8-figure amounts for one of his AI startups.



### Björn Schmidtke

Björn has founded over 7 companies to date. From web agencies in Switzerland to non-profit coding academies in Paraguay, Björn has seen it all.



### Daniel Dippold

Daniel sold his first venture in his early twenties, has founded two profitable businesses since, was named Top Talent Under 25 in the EU and built Europe's largest community of top entrepreneurs, some of which became unicorn founders.